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Category		Sub-category		Item		Description		Value		Unit		Status		Date		Location		Notes	
Category 1	Sub-category 1.1	Item 1.1.1	Description 1.1.1.1	Value 1.1.1.1	Unit 1.1.1.1	Status 1.1.1.1	Date 1.1.1.1	Location 1.1.1.1	Notes 1.1.1.1	Category 1	Sub-category 1.1	Item 1.1.1	Description 1.1.1.1	Value 1.1.1.1	Unit 1.1.1.1	Status 1.1.1.1	Date 1.1.1.1	Location 1.1.1.1	Notes 1.1.1.1
Category 2	Sub-category 2.1	Item 2.1.1	Description 2.1.1.1	Value 2.1.1.1	Unit 2.1.1.1	Status 2.1.1.1	Date 2.1.1.1	Location 2.1.1.1	Notes 2.1.1.1	Category 2	Sub-category 2.1	Item 2.1.1	Description 2.1.1.1	Value 2.1.1.1	Unit 2.1.1.1	Status 2.1.1.1	Date 2.1.1.1	Location 2.1.1.1	Notes 2.1.1.1
Category 3	Sub-category 3.1	Item 3.1.1	Description 3.1.1.1	Value 3.1.1.1	Unit 3.1.1.1	Status 3.1.1.1	Date 3.1.1.1	Location 3.1.1.1	Notes 3.1.1.1	Category 3	Sub-category 3.1	Item 3.1.1	Description 3.1.1.1	Value 3.1.1.1	Unit 3.1.1.1	Status 3.1.1.1	Date 3.1.1.1	Location 3.1.1.1	Notes 3.1.1.1
Category 4	Sub-category 4.1	Item 4.1.1	Description 4.1.1.1	Value 4.1.1.1	Unit 4.1.1.1	Status 4.1.1.1	Date 4.1.1.1	Location 4.1.1.1	Notes 4.1.1.1	Category 4	Sub-category 4.1	Item 4.1.1	Description 4.1.1.1	Value 4.1.1.1	Unit 4.1.1.1	Status 4.1.1.1	Date 4.1.1.1	Location 4.1.1.1	Notes 4.1.1.1
Category 5	Sub-category 5.1	Item 5.1.1	Description 5.1.1.1	Value 5.1.1.1	Unit 5.1.1.1	Status 5.1.1.1	Date 5.1.1.1	Location 5.1.1.1	Notes 5.1.1.1	Category 5	Sub-category 5.1	Item 5.1.1	Description 5.1.1.1	Value 5.1.1.1	Unit 5.1.1.1	Status 5.1.1.1	Date 5.1.1.1	Location 5.1.1.1	Notes 5.1.1.1
Category 6	Sub-category 6.1	Item 6.1.1	Description 6.1.1.1	Value 6.1.1.1	Unit 6.1.1.1	Status 6.1.1.1	Date 6.1.1.1	Location 6.1.1.1	Notes 6.1.1.1	Category 6	Sub-category 6.1	Item 6.1.1	Description 6.1.1.1	Value 6.1.1.1	Unit 6.1.1.1	Status 6.1.1.1	Date 6.1.1.1	Location 6.1.1.1	Notes 6.1.1.1
Category 7	Sub-category 7.1	Item 7.1.1	Description 7.1.1.1	Value 7.1.1.1	Unit 7.1.1.1	Status 7.1.1.1	Date 7.1.1.1	Location 7.1.1.1	Notes 7.1.1.1	Category 7	Sub-category 7.1	Item 7.1.1	Description 7.1.1.1	Value 7.1.1.1	Unit 7.1.1.1	Status 7.1.1.1	Date 7.1.1.1	Location 7.1.1.1	Notes 7.1.1.1

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Figure 1 illustrates the 10 steps of the proposed methodology for the development of a new product. The process begins with 'Market analysis' and 'Market segmentation', leading to 'Market selection'. This is followed by 'Product selection', 'Product development', 'Product testing', 'Product launch', 'Product evaluation', 'Product improvement', 'Product expansion', and finally 'Product exit'. Each step is represented by a box with a number and a description. Arrows indicate the flow from step 1 to step 10.